We love a challenge!
Agenda

1. AGORIZE
2. FUTURE STORE CHALLENGE
3. VALUE PROPOSITION FOR STUDENTS
Involving a community of 1 million developers.
Innovators* need to:

- Find innovative ways of being noticed
- Benefit from corporate experience
- Find new connections with corporations

*Students, IT crowds, startups, employees, …

Corporations need to:

- Communicate efficiently
- Source innovative recommendations
- Identify and engage upcoming talents
- Find innovative ways of being noticed
- Benefit from corporate experience
- Find new connections with corporations
Team of agorize:

X5 10 employees in 2014
50 employees in 2015

First-class investors

100+ clients:

Google
Microsoft
PayPal
Philips
HP
BNP Paribas
Deloitte
uber
Airbus
Allianz
iris capital
CAPNAMIC
uygues
Procedure of a challenge

1. Participants suggestions and idea submission
   - 200 Cross-Functional Teams

2. Project management and mentoring
   - 25 Teams

3. Prototyping and pitch building.
   - 5 Teams

4. Awards ceremony

duration: 4 month
Are proud to present you the newest challenge:

In cooperation with
Imagine the new shopper experience in the store of the future!

Startups and students get together and provide new concepts, technologies and other innovative solutions to revolutionize the customer shopping experience.

Worldclass top-retailers provide you with the chance to an unique project:

Create the shopping experience new. With a mobile app, website or smartwatch, ... collect original solutions. Be creative!
2. Four possible concept topics (Choice of topics is unlimited)

- **Digitized shopping experience**
  - Reinvent online shopping

- **In-Store customer experience**
  - Innovations in the traditional offline shopping

- **Web-to-store experience**
  - Is there a way to attract online shoppers into the store?
    - Online Shopping is becoming more important, therefore we need to find a way to lead the customer into the retail store

- **Seamless shopping experience**
  - How can we create a seamless connection between online and offline shopping?
    - Collecting relevant data with smartphones/tablets, that will reveal the customers’ consumption habits.
2 Timeline

Students & Startups Registration online

8 Weeks
Deliverable: Idea description (3 pages)
Video pitch (2min)
March 21, 2016

Project Development & Experimentation

4 Weeks with mentoring
Deliverables: Detailed report (15 pages)
Experimentation
May 6, 2016

Oral Preparation

3 Weeks
Oral presentation of their project & solutions
May/June 2016

January 25, 2016
Pre-selection of the 25 best projects / solutions
April 4, 2016
Selection of the 5 best projects
May 16, 2016
Final ceremony

ONLINE

PHYSICAL
Value proposition

You have the best idea? Than join and win one of the following prizes:

1. Team

Each member will win a trip worth 700€ for the destination of their choice!

2. Team

Each member will win a new iPad Air 2, worth 499€

3. Team

Each member will win a new GoPro HERO4 Silver camera, worth 380€
✓ no hidden costs  

✓ students keep the rights to their ideas

✓ work together with international students

✓ networking with top corporations

✓ be part of an exciting innovation

✓ collect new experience in a highly innovative field
Don't wait! Register on the platform, create or join a team and make your idea a reality!
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