EVGA Corporation is in American Computer Hardware that produces NVIDIA GPU based Video Cards, as well as Intel Chipset based motherboards for the consumer and enthusiast market segments. Since 2010, the company has begun adding other computer components to its portfolio, including power supplies, computer cases and gaming mice. EVGA GmbH, located in Munich is searching for an:

Community Coordinator Position

EVGA Community Coordinator

Social Media KPI:

- Create Facebook DE community. Target = 30,000+ Followers by December 2016
- Create Twitter DE community. Target = 10,000+ Followers by December 2016
- Create YouTube DE community. Target = 1,500+ Followers by December 2016.

RESPONSIBILITIES:

- Build key social media platforms, primarily in the DACH region, but also across other regions within Europe as needed
- Engage with local gaming community
- Engage with end users, including support
- Work together with global teams, product marketing managers in defining, executing and managing digital campaigns to generate brand awareness.
- Provide strong digital expertise in guiding the development and execution of the campaigns.
- Collaborate with the marketing and PR departments to ensure that social media is integrated into all campaigns and events that we attend.
• Manage multi-platform and language content programs (plan, calendars, etc) to sustain high reach, engagement and affinity.

• Explore, identify and stay up-to-date on new social opportunities/channels/innovations in order to help drive the vision of where social media should be heading for EVGA.

• Excellent written and spoken German language (native speaker preferred) with written & spoken English a close second.

Salary in the region of €40,000 per year, depending on experience, plus a bonus based on KPIs achieved. This position offers an incredible opportunity for the right candidate to develop this position within Germany and across other regions within Europe, offering the potential for fast-track career progression to management level within 3 years.

Location Munich (Grafelfing)

Contact: email your resume/CV to marnie@evga.com